

GF LENS



LENS

GF23mmF4 R LM WR

This is an ultra wide angle lens with the focal length of 23mm (equivalent to 18mm in the 35mm format), perfect for photographing landscape, architecture and interiors. Its advanced image resolution, sense of perspective unique to UWA lenses, and rich tonal gradation produce a sharp and crisp image that immerses the viewer into the original scene.

Focal length F=23mm
(18mm / 35mm Format equivalent)

GF32-64mmF4 R LM WR

This is GF Series' standard zoom lens with the focal length of 32mm to 64mm (equivalent to 25 - 51mm in the 35mm format), delivers superior image quality comparable to that of prime lenses whilst covering the wide angle to standard range. It achieves a high level image resolution synonymous with the G Format zoom range.

Focal length F=32-64mm
(25-51mm / 35mm Format equivalent)

GF45mmF2.8 R WR

With a compact and lightweight design, this prime lens offers advanced versatility with a maximum aperture of f2.8 and focal length of 45mm (equivalent to 36mm in the 35mm format), perfect for street and documentary photography. The lens has nano GI coating to effectively control ghosting and flare even against diagonal incident light to achieve image clarity.

Focal length F=45mm
(36mm / 35mm Format equivalent)

GF63mmF2.8 R WR

This is the GF Series' standard lens with a focal length of 63mm (equivalent to 50mm in the 35mm format), developed specifically to achieve a small and lightweight form factor whilst maintaining premium image quality. The compact and stylish lens offers a high level of versatility and portability, making it a perfect choice for a wide variety of photography styles, from portraiture to casual snapshots.

Focal length F=63mm
(50mm / 35mm Format equivalent)



GF100-200mmF5.6 R LM OIS WR

This is a telephoto zoom lens with the maximum aperture of f5.6, covering focal lengths of 100mm to 200mm (equivalent to 79-158mm in the 35mm format). Featuring 5-stop optical image stabilization in accordance with the CIPA standards, this lens is most suitable for landscape or nature photography. When coupled with a teleconverter, it extends the focal length range to 140mm-280mm.

Focal length F=100mm-200mm
(79-158mm / 35mm Format equivalent)

GF110mmF2 R LM WR

This large diameter mid telephoto lens, with a focal length of 110mm (equivalent to 87mm in the 35mm format), is perfect for capturing portraits with beautiful blurred background. The shallow depth-of-field achieved with the maximum aperture of f2.0, and crisp image resolution in in-focus areas, produce a true-to-life and refined portrait with 3D definitions.

Focal length F=110mm
(87mm / 35mm Format equivalent)

GF120mmF4 R LM OIS WR Macro

This is a mid telephoto 1:2 macro lens with a focal length of 120mm (equivalent to 95mm in the 35mm format). It produces highly expressive front and rear bokeh, and is ideal use in product photography. It is also great for portrait photography thanks to its 5-stop optical image stabilization in accordance with the standards.

Focal length F=120mm
(95mm / 35mm Format equivalent)

GF250mmF4 R LM OIS WR

This is a telephoto prime lens with the focal length of 250mm (equivalent to 198mm in the 35mm format). Its advanced image resolving capability and creamy bokeh expertly captures the very atmosphere of a scene, making it a perfect choice in areas that require delicate photographic expressions, from portraiture to outdoor landscape photography. When coupled with a teleconverter, the lens extends its focal length to 350mm.

Focal length F=250mm
(198mm / 35mm Format equivalent)

TELECONVERTER



GF1.4X TC WR

This is a high performance teleconverter that extends the focal length of compatible GF lenses by 1.4 times. It causes minimal MTF degradation, extending each lens's focal length while maintaining its advanced image resolving capability.

XF LENS



SINGLE FOCAL LENGTH LENSES
XF14mmF2.8 R Delivers exceptional image sharpness with excellent distortion.
XF16mmF1.4 R WR Dual and aspherical lens design to broaden the application of the fast aperture lens.
XF18mmF2 R Compact and light lens that can be used with you at all times.
XF23mmF1.4 R Combines compact design with a natural angle-of-view.
XF23mmF2 R WR Compact lens offering superb performance with a natural angle-of-view.
XF27mmF2.8 Light lens in the series, perfect for everyday use.
XF35mmF1.4 R Distortion-free lens that takes sharp shots at its widest aperture.
XF35mmF2 R WR Light and lightweight standard lens.
XF50mmF2 R WR A mid-aperture lens in a compact, lightweight design.



XF56mmF1.2 R Lowest depth-of-field while producing beautiful bokeh.
XF56mmF1.2 R APD Double aspherical lens produced by the APD filter.
XF60mmF2.4 R Macro Delivers the highest level of image sharpness in the series.
XF80mmF2.8 R LM OIS WR Macro A macro-aperture lens with magnification accessories.
XF90mmF2 R LM WR Portrait lens with exceptional bokeh at its widest aperture.



ZOOM LENSES
XF100-200mmF4 R OIS Zoom lens with the maximum aperture of f4, making it ideal for indoor shots.
XF16-55mmF2.8 R LM WR Zoom lens with an f2.8 aperture throughout the range for ultimate versatility.
XF18-55mmF2.4 R LM OIS Lightweight and compact zoom for mobility.
XF18-135mmF3.5-5.6 R LM OIS WR All-weather zoom that's suitable for a wide range of subjects.
XF18-200mmF3.5-4.8 R LM OIS Smaller size gives telephoto zoom to take portraits and everywhere.
XF50-140mmF2.8 R LM OIS WR Ultimate telephoto zoom designed for maximum capacity.
XF100-400mmF4.5-5.6 R LM OIS WR Ultra-telephoto zoom with lens-shift image stabilization for constant hand-held shots.



XC LENSES
XC15-45mmF3.5-5.6 OIS II A compact lightweight power zoom lens.
XC16-50mmF3.5-5.6 OIS II High-contrast standard zoom with excellent performance.
XC50-230mmF4.5-6.7 OIS II 4.5x zoom covering a wide range of shooting subjects.
TELECONVERTER
XF1.4X TC WR Enhance the reach of selected XF lenses.
XF2X TC WR Enhance the reach of selected XF lenses.
M MOUNT ADAPTER
M MOUNT ADAPTER Converts M Mount lenses to the X Mount.

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FUJIFILM
 Value from Innovation

FUJIFILM
 Value from Innovation

GFX
100

GFX 100

Medium Format
Mirrorless
Digital Camera

102MP 43.8 x 32.9mm BSI CMOS Sensor
43.8 x 32.9mm sensor
X-Processor 4 Image Processor
Removable 5.76m-Dot OLED EVF
3.2" 2.36m-Dot Tilting Touchscreen LCD
ISO 100-12,800
In Body 5 axis Stabilisation
435 points Phase Detection Auto Focus
Weather- and dust-resistant
Movie Mode: DCI4K 17:9 (4096x2160),
4K 16:9 (3840x2160) up to 10.00 bit 30.00 fps;
FHD 17:9 (2048x1080), FHD 16:9 (1920x1080) up to 10.00 bit 60.00 fps.
Uses SD Cards (UHS-II recommended) - Equipped with dual slots
Uses NP-T125 high capacity battery for approximately 400 photos (with Auto Power Save ON)



GFX 50S 50R

Medium Format
Mirrorless
Digital Camera

51.4MP Medium Format
43.8 x 32.9mm sensor
X-Processor Pro imaging processor
Removable 5.76m-Dot OLED EVF
Weather- and dust-resistant
Full HD for Movie Mode: 1920x1080 29.97p/25p/24p/23.98p 36p
Lightweight body weighs approximately 27.3oz. / 775g
3.2" inch, aspect ratio 4:3, approx. 2.36m-Dots Tilting Touch Screen
Uses SD Cards (UHS-II recommended) - Equipped with dual slots
Uses NP-T125 high capacity battery for approximately 400 photos (with Auto Power Save ON)



X-T3

26.1MP APS-C
X-Trans™ CMOS 4 & X-Processor 4
4K/60P 400MB
1080p at 120 fps
3.69m-Dot Electronic Viewfinder
3" 1.04m-Dot 3-Way Tilt LCD
Touch Screen Operation & Focus Lever
425-Point Intelligent Hybrid AF to Entire Frame
Wireless Communication with Bluetooth
Extended ISO 80-51200
30 fps Shooting Blackout Free
2 x SD Card Slots UHS-II
16x Film Simulation Modes
Film Grain Effect Function
Weather Resistant Structure
539g Compact and Lightweight Body



X-T30

26.1MP APS-C
X-Trans™ CMOS 4 & X-Processor 4
4K/30P 200MB
1080p at 120 fps
3.69m-Dot Electronic Viewfinder
3" 1.04m-Dot Tilt LCD
Touch Screen Operation & Focus Lever
425-Point Intelligent Hybrid AF to Entire Frame
Wireless Communication with Bluetooth
Extended ISO 80-51200
30 fps Shooting Blackout Free
UHS-I SD Card Slot
16x Film Simulation Modes
Film Grain Effect Function
Advanced SR AUTO Mode
383g Compact and Lightweight Body



X-T100



Dark Silver



Champagne Gold



Black



X-A7

Carrying Fujifilm's own APS-C CMOS sensor in a
stylish camera body weighing just 320g
Professional
video features included smooth 4K movies and high-speed
capture for epic playback
Large 3.5" 16:9 wide touchscreen
LCD
Compact and lightweight design weighing only
455g with the kit lens
Advanced video performance
and functions that cater to the growing demands for
movie shooting
Diverse shooting modes that help
produce photography with a creative
flair
Lens Included: 15-45mm Lens
Sensor Size: APS-C
Camera
Resolution: 24 MP
Max Video Quality: 4K 30fps



Dark Silver



Mint Green



Silver



Camel



Navy Blue

X100F



XF10

